

REGISTER NOW FOR OUR JULY 28 PROGRAM



CHANGING THE LANDSCAPE FOR WOMEN IN BUSINESS
THROUGH EDUCATION AND SUPPORT

GET POWERED FOR GROWTH

Thank you



As President of the WCEC, and a long-time advocate of women's success, I hope that you will join us in our efforts.

**REGISTER NOW
for Monday July 28**

[Register at our Website](#)

Registration & Breakfast
7:45am-8:30
am. Presentation at
8:30am

\$25 per attendee ~~
Society of 75 Members
NO CHARGE

The WCEC welcomes any

Dear friend and colleagues

Do you know.....

**More than 9.1 million firms are owned by women, employing nearly 7.9 million people, and generating \$1.4 trillion in sales as of 2014.*

**Women-owned firms (50% or more) account for 30% of all privately held firms and contribute 14% of employment and 11% of revenues.*

Over the past six years, since the depth of the U.S. recession, the only businesses that have provided a net increase in employment are large, publicly traded corporations... and privately held majority women-owned firms. In all other privately held firms, employment has declined over the 2007-2013 period.

Million Dollar Businesses

***Only 4.2% of all women-owned firms have revenues of 1 million or more.**

At the WCEC, we want to help you beat the odds.

Come join us and learn from the experts.

On June 28, the WCEC will host a Society of 75 event entitled:

GET POWERED FOR GROWTH.

7:45 am-10:30am

JuiceTank

220 Davidson Ave

Somerset, NJ 08873

We have a wonderful program planned. Just continue reading for all the info. I hope that you will join us.

questions. Please call 973-507-9700

Become a Founding Member of the Society of 75.

To pay by credit card visit our website -

[Partners and Sponsors.](#)

To pay by check - please make check payable to The Women's Center for Entrepreneurship Corp, and mail to:
WCEC at
Peapack-Gladstone Bank
311 Main Street, 2nd Floor,
Chatham, NJ 07928.
Phone - 973-507-9700

Meet Our Members Society of 75 members

- *Chris Costello -AT & T
- *Ann Chow - AT & T
- *Marlene Waldock -
Because We Are Women
- *Angela Margolit -
Bluebird Auto Rental
- *Sandi Webster & Peggy
McHale - *Consultants 2 Go*
- *Diana Kyser-McNeff -*COO
On Demand*
- *Mimi Feliciano -*FEM Real
Estate, LLC*
- *Sherri Putnam - *HCI
Consulting, LLC*
- *Diahann W. Lassus & Clare
E. Wherley - *Lassus Wherley*
- *Kim Trimmer - *Lakeland
Bank*
- *Mary-Ann Abida - *Merrill
Lynch Wealth Management*
- *Marcella Gencarelli -
Peapack Gladstone Bank
- *Desiree Watson -
Wellness Interactive, Inc.

Our Annual
Supporters

REGISTER NOW

ABOUT THE EVENT



The WCEC Society of 75 Speakers Forum is pleased to introduce you to dynamic business leaders, who will take you on a journey of building your business to beat the odds. They will share vital information with you for understanding you can build a strong, viable business and overcome the hurdles.

OUR ACCOMPLISHED PANELISTS



Protect your Assets: Rosaria Suriano, Esq., Partner with Meyner and Landis LLP is a trial attorney specializing in complex business litigation such as contract disputes, partnership dissolutions, restrictive covenant suits and intellectual property claims. Rosaria will address how you can safeguard your business through properly written legal agreements.

Create Financial Best Practices: Michele Maybaum CPA, Partner at Raich Ende Malter & Co. LLP develops long-term client relationships and builds success by providing insights for establishing business systems and processes that will improve profitability. Michele will address financial best practices to help your company grow, meet your goals, and plan for future exit strategies.



Operate Efficiently: Diana Kyser McNeff, Founding Partner of COO on Demand, provides Chief Operating Officer expertise to small and mid-size businesses, offering Fortune 500 experience, professionalism and expertise to growing companies. Diana will address the importance of efficient operational procedures.



Hire Smart, Manage Risk: Holly English, Esq., a Partner with Nukk-Freeman & Cerra, P.C. counsels companies on hiring, policies and procedures, employee handbooks and provides training on issues such as harassment to help your company increase productivity and create an overall better workplace.



ABOUT OUR HOST -



JuiceTank, New Jersey's largest co-working space based in Somerset, NJ, is a start-up incubator, focused on investments within the technology, digital health, and consumer products industries.

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